neonvest

SAMPLE · CLIENT AND INVESTOR DETAILS REDACTED

NOVA MATCHES · THE 50

The 50 for [redacted]

Beyond the network: investors ranked on what they have actually funded

Nova applied the investor profile across our researched investor base. 443 investors clear the entry condition: a US investor at pre-seed to Series A, not on your exclusion list, and either in your sector or investing discretionary capital. These are the strongest 50, one seat per firm.

THE RESULT

443 clear entry · 50 listed · 22 hold both reads

22 of the 50 show freight literacy and a vertical-software read in their own thesis or in a company they actually hold. Only 32 firms in the whole pool publish both, so this list holds 22 of the 32.

PREPARED BY

neonVest Deal Team · November 2026

HOW THE 50 ARE RANKED

Evidence first, and evidence in their own words

What a firm says in its own thesis, and what it actually holds, counts for more than the same claim ticked on a sign-up form. Evidence earns, absence earns nothing, and no firm gains by being hard to read. A firm we could only partly check cannot climb above the band its evidence supports.

1	3	18	28
Prime	Strong	Good	Broader

Ordered by whether they can fund this round

ROUTE	WHERE IT OPENS	WHY IT SITS WHERE IT IS	N
Can fill the bridge, and reads both freight and software	Work first	Discretionary capital or a cheque that fits, with a freight read and a vertical-software read. They can fund the bridge today.	**13**
Can fill the bridge, software read only	Weeks 1–2	Discretionary capital with a vertical-software read and no freight evidence. They will need the carrier network explained, which is the pitch anyway.	**13**
Can lead the next round	Run in parallel	Funds with the sector evidence. The conversation is the priced round that follows, and most of the published freight-software knowledge in the pool sits here.	**24**

HOW IT GETS SHARPER

Every Supercharger meeting and every reply tightens the profile. **What investors push back on is fed back into the ranking,** and the list is re-run each month: a route that answers gets more volume, one that does not is re-cut or dropped.

WORK ORDER

The top of the list, in the order to work it

One model ranks every name on the same evidence, so a Supercharger and an investor from outside the network are directly comparable. Names and firms are redacted in this sample.

#	INVESTOR	TYPE	BAND	ROUTE	WHAT EARNED THE PLACE
1	[redacted]	Venture fund	PRIME	Can fill the bridge	Freight and vertical software in a company it holds; discretionary capital; industrial technology; writes at this size
2	[redacted]	Family office	STRONG	Can fill the bridge	Freight and vertical software in its own words; mobility and fleet; invests its own balance sheet
3	[redacted]	Accelerator fund	STRONG	Can lead the next round	Freight and vertical software in its portfolio; mobility and fleet; industrial technology
4	[redacted]	Venture fund	STRONG	Can fill the bridge	Freight and vertical software in its own words; discretionary capital; stage fits
5	[redacted]	Operator collective	GOOD	Can fill the bridge	Vertical software in its own words; mobility and fleet; discretionary capital
6	[redacted]	Venture fund	GOOD	Can lead the next round	Freight and vertical software in its portfolio; industrial technology; US mandate
7	[redacted]	Holding company	GOOD	Can fill the bridge	Both reads declared; discretionary capital; mobility and fleet
8	[redacted]	Venture fund	GOOD	Can fill the bridge	Logistics declared directly alongside software; seed and Series A; US mandate

A real Nova ranking with every investor, firm and company detail removed. The full list runs to 50 names, each with the reason to prioritize them and the ask for the first conversation.